

The Priory Belvoir Academy
Conditions of Use - Parental Consent Form



Dear Parent/Carer

We take great pride at The Priory Belvoir Academy in our efforts to share important information with our stakeholders in a variety of ways. Not only will we use traditional tools – newsletters, phone calls, local papers and websites – to keep you up to date about everything happening here, we will also use the academy website and social media channels like Twitter. We hope to develop stronger partnerships with the community we serve by joining you in these popular digital spaces.

We also like to celebrate, in all our communications, the successes of our students. There are times when we will share photos or video clips from important academy events like performances, athletics competitions or interesting classroom activities. We also like to praise students who are doing remarkable things in and beyond our classrooms. We believe that we build stronger communities when we take the time to spotlight the positive work our students do.

Understandably, however, we also want to respect your family's right to privacy. As a result, it is necessary for the Academy to obtain parental consent for the following:-

Photographs or Videos taken in the Academy

We use photographs in our internal publicity materials such as Academy brochures and booklets, on our corridor and classroom displays, for staff training and on our website. From time to time, articles and photographs of special events will appear in newspapers. The Academy also has a Twitter account and may at some point in the future develop other social media applications. I assure you that we have a responsible approach to the use of photographs and hope that you are able to support us in publicising the many positive aspects of the work that we do.

Use of Digital Systems and Internet Access

In line with the Government's Education Policy on Information and Communications Technology and Citizenship, we recognise the value and encourage the use of these information-rich sources. We also believe that students must be taught to develop the appropriate skills to analyse and evaluate such resources. These skills are a fundamental requirement in the society that our students are entering. Students are therefore taught a code of behaviour for the use of ICT.

Internet access is provided in line with the Trust's E-Safety Policy (Students), the E-Safety Policy and the ICT Acceptable Use Policy, all of which can be found on the Trust's website.

Full guidelines on the Academy's approach to digital systems can be found in the first section of the students' planners.

With all of the above in mind, each student and their parent/carer are kindly requested to sign and return the attached Consent Form before the end of the current term.

Yours faithfully

Mr L S Newton
Headteacher

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Student Name: _____ (Please print name in full) Form: _____

I have read and understood the conditions of use and give my permission for:-

	Yes	No
Photographs used for:		
Academy Website		
Academy Newsletter		
Academy Prospectus		
Academy Publicity Material		
Academy Social Media Account		
The Priory Federation of Academies Trust Website		
Shared with Local Media outlets		
Shared with a Partner Organisation		
Photography stating pupil's first name		
Photography stating pupil's full name		
Photography without pupil's name		
Videos used for:		
Academy Website		
Academy Social Media Account		
The Priory Federation of Academies Trust Website		
Shared with Local Media outlets		
Shared with a Partner Organisation		
Video stating pupil's first name		
Video stating pupil's full name		
Video without pupil's name		
Internet and use of Academy ICT		
Use of Digital Systems		
Internet Access		

I understand that I can ask the Academy to stop using my child's images at any time, in which case they will not be used in future publications but may continue to appear in publications already in circulation.

Signature of Student: _____

Date: _____

Signature of Parent/Carer: _____

Date: _____