

The Priory Belvoir Academy
Conditions of Use - Parental Consent Form



Dear Parent/Carer

We take great pride at our Academy in our efforts to share important information with our stakeholders in a variety of ways. Not only will we use traditional tools – newsletters, phone calls, local papers and websites – to keep you up to date about everything happening here, we will also use social media channels like Twitter and Facebook. We hope to develop stronger partnerships with the community we serve by joining you in these popular digital spaces.

We also like to celebrate, in all our communications, the successes of our students. There are times when we will share photos or video clips from important school events like performances, athletics competitions or interesting classroom activities. We also like to praise students who are doing remarkable things in and beyond our classrooms. We believe that we build stronger communities when we take the time to spotlight the positive work our students do.

Understandably, however, we also want to respect your family's right to privacy. As a result, it is necessary for the Academy to obtain parental consent for the following:-

Photographs or Videos taken in the Academy

We use photographs in our internal publicity materials such as Academy brochures and booklets, on our corridor and classroom displays, for staff training and on our website. From time to time, articles and photographs of special events will appear in newspapers. The Academy also has a Facebook and Twitter account. I assure you that we have a responsible approach to the use of photographs and hope that you are able to support us in publicising the many positive aspects of the work that we do. These images may also include the first name of the student(s) concerned.

Online Teaching

In some circumstances the academy may need to use online teaching to deliver lessons. When this occurs the meeting will be led by the teacher(s) and other students joining with audio and video streams will be able to see the faces and names of other participants. Voices will be heard by other participants (and potentially other members of the participants' households); the session will be recorded by the lead teacher and stored in MS Stream, where they can be viewed by Federation Staff and Students.

With all of the above in mind, each student and their parent/carers are kindly requested to sign and return the attached Consent Form before the end of the current term.

Yours faithfully

Mr L S Newton
Headteacher

The Priory Belvoir Academy

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Student Name: _____ (Please print name in full) Form: _____

I have read and understood the conditions of use and give my permission for:-

(Please tick either 'Yes' or 'No' for each section)

Photographs which may include students first name used for:	
Academy Website Academy Newsletter Academy Prospectus Academy Publicity Material Academy Social Media Account The Priory Federation of Academies Trust Website Shared with Local Media outlets Shared with a Partner Organisation And their picture taken and included in Whole School/Form Group/Team Photographs	<div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; display: flex; align-items: center; justify-content: center;">Yes</div> <div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; display: flex; align-items: center; justify-content: center;">No</div>
Photographs published with students full name	
	<div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; display: flex; align-items: center; justify-content: center;">Yes</div> <div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; display: flex; align-items: center; justify-content: center;">No</div>
Videos which may include students first name used for:	
Academy Website Academy Social Media Account The Priory Federation of Academies Trust Website Shared with Local Media outlets Shared with a Partner Organisation	<div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; display: flex; align-items: center; justify-content: center;">Yes</div> <div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; display: flex; align-items: center; justify-content: center;">No</div>
Online Teaching	
I wish my child to participate in Teams Meetings with staff from the academy	<div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; display: flex; align-items: center; justify-content: center;">Yes</div> <div style="border: 1px solid black; width: 40px; height: 30px; margin: 5px auto; display: flex; align-items: center; justify-content: center;">No</div>

I understand that I can ask the Academy to stop using my child's images at any time, in which case they will not be used in future publications and removed from websites, but may continue to appear in publications already in circulation and within search engine results.

Signature of Student: _____

Signature of Parent/Carer: _____

Date: _____